



For Immediate Release  
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**2010 CLARION AWARDS COMPETITION NOW OPEN FOR ENTRIES**  
**The 38<sup>th</sup> year of the prestigious competition presented by the Association  
for Women in Communications**

Alexandria, Va., Jan. 11, 2010 – The Association for Women in Communications (AWC) announced that its prestigious 2010 Clarion Awards competition is now open for entries. In its 38<sup>th</sup> year, the Clarion Awards recognize outstanding achievement in all communications fields and are highly sought after by broadcast, print, marketing and communications professionals both nationally and internationally.

Named for the medieval clarion trumpet known for its clarity, the Clarion Awards honor excellence in clear, concise communications. They encompass more than 130 categories, including advertising, books, education, fund raising, graphic design, internal communications, magazines, marketing, newspapers, online journalism, public relations, radio, television and special events. Clarion winners represent individual practitioners, media companies of all sizes, leading corporations, small businesses, and nonprofit associations and institutions.

Winners of past Clarion Awards include *Newsweek*, CNN, Vanguard Communications, Pierson Grant Public Relations, Massachusetts School of Law, InterContinental Hotels Group, Parade Publications, Philadelphia Magazine, American Journal of Nursing, Angie's List Magazine, *The Wall Street Journal* and many more.

To qualify, more than half of an entry must have been published, broadcast, or implemented between Jan. 1 and Dec. 31, 2009. Early-bird savings ends on Feb. 27, 2010, and the final deadline is March 31, 2010. To register online, or for further details on how to apply, please visit [www.womcom.org/clarion](http://www.womcom.org/clarion).

Founded in 1909, the Association for Women in Communications has more than 2,600 members nationwide. AWC champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications era.

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