



## 2010 Clarion Awards Entry Form

The following information is required for each entry. Please keep a copy of the entry form for your records and also include a copy with each mailed-in entry. An incomplete entry form may disqualify an entry without refund. Double check all category requirements and verify each category number.

*Note: This is a fillable PDF. You will not be able to save the form unless you have Adobe Acrobat, however you can print it out.*

### Contact Information:

How did you hear about the Clarions? Web site:  Email:  Brochure:  Word-of-Mouth:  Other:   
Prefix: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Suffix: \_\_\_\_\_  
Company Name (if applicable): \_\_\_\_\_  
Parent Company (if applicable): \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
AWC Member (check one): Yes:  No:   
AWC Member Number (if applicable): \_\_\_\_\_ Chapter: \_\_\_\_\_

### Entrant Information (if different from above):

Prefix: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Suffix: \_\_\_\_\_  
Company Name (if applicable): \_\_\_\_\_  
Parent Company (if applicable): \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
AWC Member (check one): Yes:  No:   
AWC Member Number (if applicable): \_\_\_\_\_ Chapter: \_\_\_\_\_

### Entry Information:

~ Category (include number, name, and subcategory): \_\_\_\_\_  
\_\_\_\_\_  
~ Title of entry as it should appear in press releases and on award: \_\_\_\_\_  
\_\_\_\_\_  
~ Date of publication, broadcast, or implementation: \_\_\_\_\_  
~ Indicate the running time of the entry (if applicable): \_\_\_\_\_  
~ Indicate individual or company names to receive credit in news releases, Web site, and on award. A maximum of three names (with titles) or two individuals' names (with titles) and the organization name may be listed. All information provided here is considered final. (Additional awards may be purchased): \_\_\_\_\_  
\_\_\_\_\_  
~ "I verify authorship and completion of this project in accordance with ethical and professional standards" (Signature): \_\_\_\_\_  
Signature of faculty advisor (required for students): \_\_\_\_\_

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## Payment Information

Please include this page with your entry form; one payment page may be completed for multiple entries from the same individual or company.

## **Entry Rates and Deadlines:**

*(Select one)*

Early Bird Deadline (entry form, materials and fees must be postmarked by March 13, 2010)

Member: \$ 70.00                       Student Member: \$ 30.00  
 Nonmember: \$ 90.00                       Student Nonmember: \$ 45.00

Final Deadline (entry form, materials and fees must be postmarked by April 17, 2010)

Member: \$ 85.00                       Student Member: \$ 30.00  
 Nonmember: \$ 120.00                       Student Nonmember: \$ 45.00

Multiple Entry Discount (all entries must be submitted together to be eligible for the discount)

*(Select one)*

- 5% discount for 5 or more entries  
 10% discount for 10 or more entries  
 15% discount for 15 or more entries

## **Payment Calculation:**

$\frac{\text{_____}}{\text{(\# of entries)}} \times \frac{\text{_____}}{\text{(entry rate)}} = \frac{\text{_____}}{\text{(subtotal)}}$

$\frac{\text{_____}}{\text{(subtotal)}} \times \frac{\text{_____}}{\text{(discount rate)}} = \frac{\text{_____}}{\text{(total discount)}}$

$\frac{\text{_____}}{\text{(subtotal)}} - \frac{\text{_____}}{\text{(total discount)}} = \frac{\text{_____}}{\text{(total due)}}$

## **Payment Options:**

- Check number: \_\_\_\_\_  
Check should be made payable to: Association for Women in Communications
- Credit Card:    Visa:     MasterCard:     American Express:   
Cardholder: \_\_\_\_\_  
Card Number \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ (last 3 or 4 digits on back of card)  
Billing Address (if different from above): \_\_\_\_\_  
\_\_\_\_\_  
Signature: \_\_\_\_\_

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## Entry Checklist

### **ALL entries must include:**

- Entry Form (*multiple entries may be mailed in the same package, but each entry must be physically separable and have its own entry form*)
- Entry fee (*check or credit card*)
- Synopsis detailing:
  - Rationale/purpose
  - Goals
  - Budget/costs (*please indicate if budget is confidential*)
  - Timeline
  - Audience
  - Applicable research
  - An evaluation
- All additional entry materials described for the individual category (*Entries that do not contain all required information as indicated by the individual category will be disqualified and entry fee will not be returned*)
- All supporting documentation in a binder or folder labeled with:
  - Entrant name
  - Category number
  - Title of entry

**Note: Entries that do not contain the supporting documentation in a professional binder or folder will lose significant points to their score.**
- If you would like to receive judge comments and a score sheet, please include a self-addressed, stamped envelope with your entry. (*Each entry must have its own self-addressed, stamped envelope*)

### **Eligibility:**

- More than half of any entry must have been published, broadcast, or implemented between Jan. 1 and Dec. 31, 2009
- The competition is open to all: women and men, individuals and organizations, AWC members and nonmembers alike.

### **All entries must be mailed to:**

Attn: Clarion Awards  
The Association for Women in Communications  
3337 Duke St.  
Alexandria, VA 22314

**Please note the association is not responsible for loss or damage to any entry submitted. Entries will not be returned.**

### **Questions?**

Visit [www.womcom.org](http://www.womcom.org) • Call (703) 370-7436 • Email [clarion@womcom.org](mailto:clarion@womcom.org)